

# Seeking your views on growing jobs & greater investment in Melbourne's south-east

## Help us plan the Monash Employment Cluster

### Monash Employment Cluster – Melbourne's south-east innovation hub

Located just 20km south-east of Melbourne's CBD, Monash Employment Cluster has Melbourne's largest concentration of jobs outside the CBD and has huge potential for future growth. The cluster takes in the business and industrial areas around Huntingdale, Clayton, Clayton South, Monash University, Mulgrave, Notting Hill, and Springvale.

With your help, we are developing a plan that will ensure the cluster becomes a greater magnet for investment in jobs, services, business, culture and entertainment.

### Growing jobs in our suburbs

*Plan Melbourne*, Victoria's metropolitan planning strategy, is a blueprint to deliver more jobs in the suburbs. In the Monash Employment Cluster we want more jobs closer to where people live, delivering the following benefits:

- » Providing local employment opportunities.
- » Ensuring that residents in middle and outer areas have similar employment opportunities to those in inner Melbourne.
- » Reducing congestion on our roads and public transport, giving working people back precious family and recreation time.

### Making it easier to move around our suburbs

In order to encourage more job growth and investment in the cluster, we need to enhance our suburban transport infrastructure. This is why the Victorian Government is undertaking the Level Crossing Removal Project. The removal of nine level crossings between Caulfield and Dandenong will be particularly important for the Monash Employment Cluster, as the project will improve access to jobs, create more capacity on our trains, spur new investment, and boost economic productivity.

### A strong base we can build on

The many innovative and world-class institutions in the area such as Monash University, Monash Medical Centre, the CSIRO and the Australian Synchrotron have provided a strong foundation for business investment and employment opportunities in health, education and research activities in the cluster. If well supported, these institutions will grow jobs and business opportunities in the future.

Commercial and industrial investment has provided a diversity of local jobs in the area, and the cluster's existing industry profile provides opportunities for job growth in health, education, professional services, retail trade and advanced manufacturing.

### Creating a place that attracts 21st Century jobs

Recent survey results with local businesses in areas such as Clayton, Mulgrave and Notting Hill have revealed that remaining competitive will mean improving transport connections and providing a better experience for workers and visitors. Workers and business operators need local services, which could include cafes and restaurants, short-term visitor accommodation, recreation opportunities and business services.

A whole-of-government effort is required to make the necessary changes and give the private sector the confidence to continue to invest in the cluster.

We think there is a positive time ahead for the Monash Employment Cluster as it prepares for future growth and transformation, and we seek your feedback and ideas on how to get there.

Find out more:

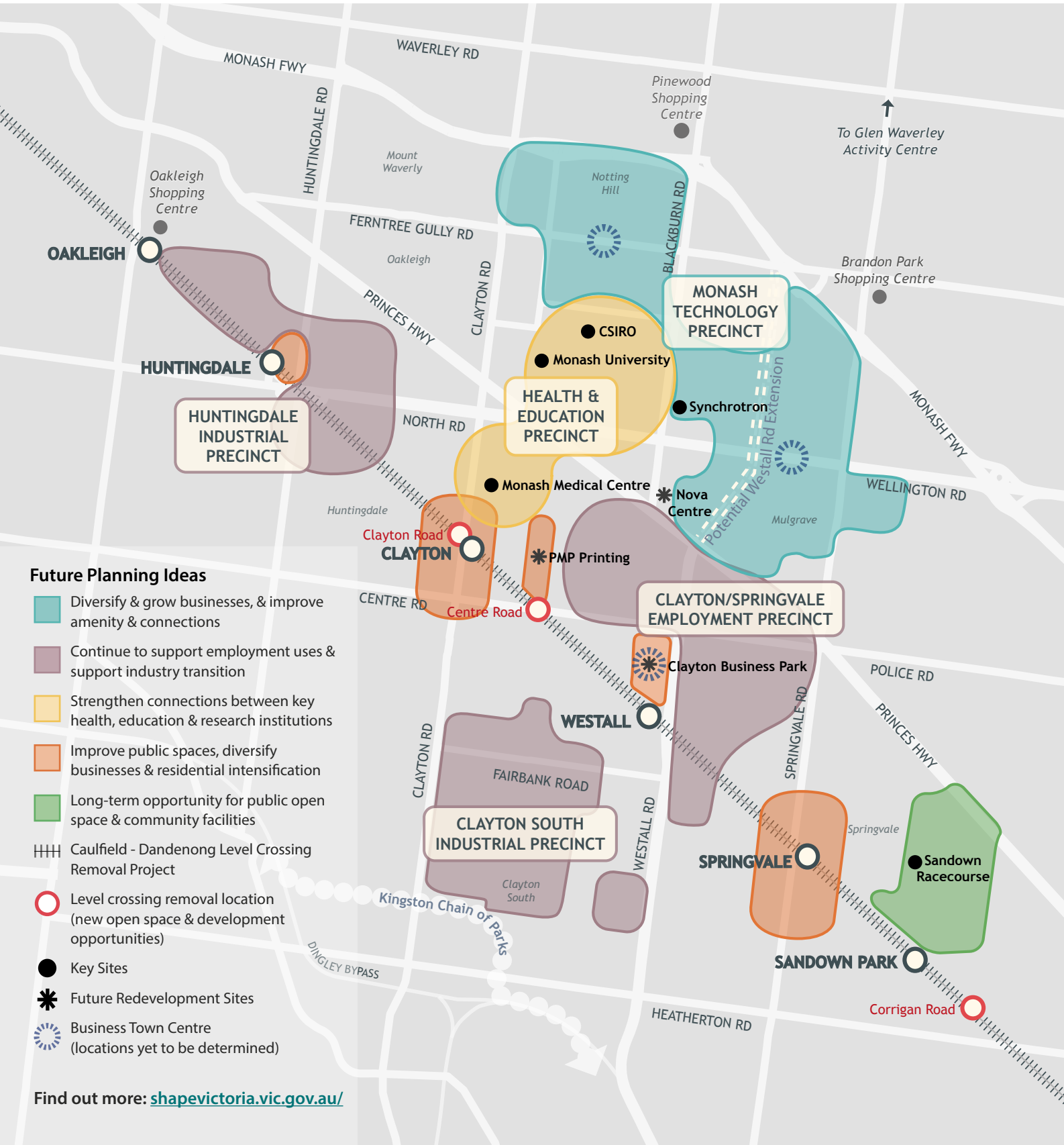
[shapevictoria.vic.gov.au/](http://shapevictoria.vic.gov.au/)



# Monash Employment Cluster Vision

Growing jobs and investment in the cluster by:

- Creating a place that attracts 21st Century jobs
- Improving local access and transport networks
- Building on the investment of significant government infrastructure projects



# Ideas to attract jobs & investment – what do you think?



## Principle 1 Create better places to work and do business

1. Create a modern business environment with the services and facilities workers and business owners are looking for.
2. Support private sector investment and renewal of businesses to meet changing economic and market conditions.
3. Establish two or three Business Town Centres in the Mulgrave, Notting Hill and Clayton areas to service the needs of businesses and workers – destinations close to industry with cafes and restaurants, short-term visitor accommodation (hotels), convenience retail, recreation and local services.
4. Grow and diversify jobs – support growth in key sectors of health, medical technologies and pharmaceuticals; international education; professional services; construction technologies; new energy technologies; and service industries that support knowledge-sector jobs.
5. Plan for the transformation of industrial areas and shopping centres into places for people, with a range of dining experiences, to shop or do business.
6. Support jobs growth through investment in state infrastructure projects such as the Level Crossing Removal Project.



## Principle 2 Better connections within the south-east corridor

7. Boost connections between the cluster and other employment areas, including the CBD.
8. Better connect bus services with the Cranbourne-Pakenham Line trains and prioritise buses on key north-south and east-west roads.
9. Provide better transport connections to regional destinations in the north, east and south-west.
10. Plan for the extension of Westall Road to the Monash Freeway and improve freight efficiency.



## Principle 3 Better connect people to places in the Monash Employment Cluster

11. Support development of Monash University as a dynamic 'University City' providing space for teaching, learning and community engagement.
12. Support access to jobs, services and education at Monash Medical Centre Clayton and Monash University.
13. Create an interesting and safe pedestrian and cyclist environment in industrial and business areas – with active street frontages, bike paths and street trees.
14. Concentrate new housing choices around existing Activity Centres and at strategic sites throughout the cluster.



## Principle 4 Support a greener and more attractive place, with better community services

15. Ensure that future redevelopment of strategic sites include new parks and recreation facilities.
16. Create better connections into regional open space networks.
17. Expand access to and use of existing open spaces and community facilities.
18. Encourage the conversion of under-utilised land into new public spaces and recreational facilities – including opportunities along the Caulfield to Dandenong Level Crossing Removal Project.

What do you think about these ideas?  
How can your local area be improved?  
[shapevictoria.vic.gov.au/](http://shapevictoria.vic.gov.au/)

# Have your say

The **Metropolitan Planning Authority** (MPA), in partnership with the Greater Dandenong, Kingston and Monash City councils, seeks your ideas on how we can realise Monash Employment Cluster's potential as a 21st Century centre for employment and innovation.

**Attend events and share your ideas with the MPA!**

Your contribution will assist us to prepare a draft Framework Plan for Monash Employment Cluster.

### Get involved:

- » *The Monash Employment Cluster Future Outlook Seminar*, 4 May 2016.
- » *Business Focus Groups*, 10-20 May 2016.
- » Online survey
- » Make a submission

Find out more: [shapevictoria.vic.gov.au/](http://shapevictoria.vic.gov.au/)

### Contact:

Email **monashcluster@mpa.vic.gov.au**  
 Phone **(03) 9651 9600**  
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 Melbourne VIC 3000

**Emily Hillebrand**  
Structure Planning Manager

**Steve Dunn**  
Director Structure Planning

## Project process

The MPA is leading a whole-of-government collaboration to develop a Framework Plan that will guide Monash Employment Cluster's evolution in decades to come. The plan will confirm the future vision for the area, set out a strategy to guide growth and development, and list the actions and infrastructure needed to manage growth.

The draft Framework Plan will be exhibited for further public comment in early 2017, during Phase Two of the public engagement program.

Potential changes to municipal planning schemes will also be exhibited when the draft Framework Plan is released.

### Connect

Follow us on Twitter: @mpa\_gov

Follow us on Instagram: @mpa\_vic

Website: [mpa.vic.gov.au](http://mpa.vic.gov.au)



### العربية

تسعى Metropolitan Planning Authority لتلقي آراءكم حول الأعمال والوظائف والاستثمارات التجارية المتنامية في كتلة التوظيف في منطقة Monash. نرجو منكم الإتصال بالرقم 131 450 لتتحدثوا إلينا بلغتكم.

### 廣東話

Metropolitan Planning Authority 現正對在 Monash 就業中心 (Employment Cluster) 不斷增長的就業機會和業務投資尋求你的意見。請致電 131 450 通過傳譯員與我們談話。

### Tiếng Việt

Metropolitan Planning Authority mong quý vị đóng góp ý kiến về đề tài tạo ra công ăn việc làm và đầu tư kinh doanh tại Khu vực Việc làm Monash (Monash Employment Cluster). Xin quý vị gọi điện thoại số 131 450 và nói chuyện với chúng tôi bằng ngôn ngữ của mình.

### Italiano

La Metropolitan Planning Authority è interessata al tuo parere riguardo all'aumento dei posti di lavoro e delle attività di investimento nel distretto occupazionale di Monash. Chiama il numero 131 450 per parlarci nella tua lingua.

### Ελληνικά

Η Metropolitan Planning Authority ζητάει τις απόψεις σας για αύξηση των θέσεων εργασίας και των επιχειρηματικών επενδύσεων στο Κέντρο Επιχειρηματικότητας και Απασχόλησης της περιοχής Monash-γνωστό ως Monash Employment Cluster. Παρακαλούμε καλέστε τον αριθμό 131 450 να μας μιλήσετε στη γλώσσα σας.

### 普通话

Metropolitan Planning Authority 希望您征询关于在 Monash 就业中心内增加就业机会和商务投资方面的看法。请拨打电话 131 450 通过中文与我们联系。

### ខ្មែរ

អាជ្ញាធររៀបចំផែនការក្រុង (Metropolitan Planning Authority) កំពុងស្វែងរកទស្សនៈរបស់លោកអ្នកអំពីការបង្កើនការងារ និងវិនិយោគអាជីវកម្មនៅក្នុងប្រជុំការងារតំបន់ Monash។ សូមទូរស័ព្ទលេខ 131 450 ដើម្បីនិយាយមកកាន់យើងខ្ញុំជាភាសារបស់លោកអ្នក។

## MONASH EMPLOYMENT CLUSTER PROCESS

